# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.

Filed by the Registrant ⊠
Filed by a Party other than the Registrant $\Box$
Check the appropriate box:  ☐ Preliminary Proxy Statement ☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) ☐ Definitive Proxy Statement ☑ Definitive Additional Materials ☐ Soliciting Material under §240.14a-12
HERTZ GLOBAL HOLDINGS, INC.
(Name of Registrant as Specified In Its Charter)
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Payment of Filing Fee (Check all boxes that apply):
☑ No fee required
☐ Fee paid previously with preliminary materials
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



HERTZ GLOBAL HOLDINGS, INC.

2024 Annual Meeting Vote by May 21, 2024 11:59 PM ET



V32343-P07204

8501 WILLIAMS ROAD

### You invested in HERTZ GLOBAL HOLDINGS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 22, 2024.

## Get informed before you vote

Hertz

View the 2023 Annual Report and Notice and Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 8, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

## **Smartphone users**

Point your camera here and vote without entering a control number





Vote Virtually at the Meeting\*

May 22, 2024 1:00 PM ET

Virtually at: www.virtualshareholdermeeting.com/HTZ2024

<sup>\*</sup>Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items		Board Recommends	
1.	Election of the three nominees identified in the Company's proxy statement to serve as directors for a three-year term expiring at the Company's 2027 annual meeting of stockholders.		
	Nominees:		
1a.	Colin Farmer	<b>⊘</b> For	
1b.	Andrew Shannahan	For	
1c.	Wayne "Gil" West	For	
2.	Ratification of the appointment of Ernst & Young LLP as our independent registered public accounting firm for the year 2024.	<b>⊘</b> For	
3.	Advisory approval of our named executive officers' compensation.	<b>⊘</b> For	
NO	<b>NOTE:</b> The shares will be voted as directed, or if no direction is indicated, as described on the reverse side of the proxy card.		

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".

V32344-P07204