

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) **August 2, 2021 (July 29, 2021)**

**HERTZ GLOBAL HOLDINGS, INC.
THE HERTZ CORPORATION**

(Exact name of registrant as specified in its charter)

Delaware
Delaware
(State or other jurisdiction of incorporation)

001-37665
001-07541
(Commission File
Number)

61-1770902
13-1938568
(I.R.S. Employer Identification No.)

8501 Williams Road
Estero, Florida 33928
239 301-7000

(Address, including Zip Code, and
telephone number, including area code,
of registrant's principal executive offices)

Not Applicable
Not Applicable

(Former name, former address and
former fiscal year, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

	Title of Each Class	Trading Symbol(s)	Name of Each Exchange on which Registered
Hertz Global Holdings, Inc. The Hertz Corporation	Common Stock par value \$0.01 per share None	HTZZ None	* None

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

* Hertz Global Holdings, Inc.'s common stock trades on the over-the-counter market under the symbol HTZZ.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Effective on July 29, 2021, the Board of Directors of Hertz Global Holdings, Inc. (the “Company”) elected Jennifer Feikin to serve as a director of the Company.

Ms. Feikin has entered into an Indemnification Agreement with the Company in the form filed with the Securities and Exchange Commission as Exhibit 10.10 to its Current Report on Form 8-K filed on July 7, 2021, which is incorporated by reference herein in its entirety.

There are no arrangements or understandings between Ms. Feikin and any other person pursuant to which she was elected as a director. Ms. Feikin has not entered into or proposed to enter into any transactions required to be reported under Item 404(a) of Regulation S-K.

Item 9.01 Exhibits.

(d) Exhibits

Exhibit Number	Title
99.1	Press Release, dated August 2, 2021
104.1	Cover Page Interactive Data File (Embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, each registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HERTZ GLOBAL HOLDINGS, INC.
THE HERTZ CORPORATION
(each, a Registrant)

By: /s/ M. David Galainena
Name: M. David Galainena
Title: Executive Vice President, General Counsel and Secretary

Date: August 2, 2021

**HERTZ ANNOUNCES APPOINTMENT OF JENNIFER FEIKIN
TO ITS BOARD OF DIRECTORS**

Becomes Hertz's 9th Board member

ESTERO, Fla., August 2, 2021 – Hertz Global Holdings, Inc. (OTCPK:HTZZ) (“Hertz” or the “Company”) announced today that Jennifer Feikin has joined its Board of Directors, effective July 29, 2021. She is an experienced business leader who brings deep expertise in digital technology, innovation and consumer product development.

Ms. Feikin is an independent board member of several American Funds and Capital Group Companies mutual funds. She also serves on the Board of Trustees of The Nature Conservancy of California.

Greg O’Hara, Chairman of the Board said, “We are delighted to welcome Jennifer Feikin to our Board of Directors as we embark on a new and exciting chapter for Hertz. She is an accomplished executive and director with significant experience as a leader in strategic product development and digital innovation for large global companies. We look forward to benefitting from the valuable perspective that she will provide as we remain focused on enhancing value for our customers and shareholders.”

With the appointment, Hertz’s Board of Directors now comprises 9 directors. View full list and bios: <https://ir.hertz.com/board-of-directors>

Ms. Feikin conceived of the idea for Google Video and both helped drive its product development strategy and led its content team. She also negotiated many of the company’s first and largest search and advertising deals. Prior to that, Ms. Feikin held roles in AOL Time Warner’s strategic development group and in business affairs at Twentieth Century Fox, Fox Searchlight, and Morgan Creek Productions, negotiating major motion picture deals. She began her career as a management consultant focused on financial institutions, telecom and technology at McKinsey & Company.

Ms. Feikin earned her J.D. from Harvard Law School and a B.A. from Duke University.

ABOUT HERTZ

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands throughout North America, Europe, the Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide vehicle rental companies, and the Hertz brand is one of the most recognized globally. Additionally, The Hertz Corporation operates the Firefly vehicle rental brand and Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit www.hertz.com.

CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This press release contains "forward-looking statements" within the meaning of federal securities laws. Words such as "expect" and "intend" and similar expressions identify forward-looking statements, which include but are not limited to statements related to our positioning. We caution you that these statements are not guarantees of future performance and are subject to numerous evolving risks and uncertainties that we may not be able to accurately predict or assess, including those in our risk factors that we identify in our most recent annual report on Form 10-K for the year ended December 31, 2020, as filed with the Securities and Exchange Commission on February 26, 2021, and any updates thereto in the Company's quarterly reports on Form 10-Q and current reports on Form 8-K. We caution you not to place undue reliance on our forward-looking statements, which speak only as of their date, and we undertake no obligation to update this information.

For further information: mediarelations@hertz.com
