FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0104 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| ICAHN CARL C Requiring (Month/I  |         |       | Date of Event<br>equiring Staten<br>Month/Day/Year<br>6/30/2016 | nent  | 3. Issuer Name and Ticker or Trading Symbol HERTZ GLOBAL HOLDINGS, INC [ HTZ ] |  |                                     |  |                     |   |                               |                          |
|--|---------|-------|---|---|--|--|-------------------------------------|--|---------------------|---|-------------------------------|--------------------------|
| (Last) (First) (Middle) C/O ICAHN ASSOCIATES HOLDING LLC   |         |       |   |   | Relationship of Reporting Perso<br>(Check all applicable)     Director X       |  |                                     |  |                     | 5. If Amendment, Date of Original Filed (Month/Day/Year)  |                               |                          |
| 767 FIFTH AVE., SUITE 4700   |         |       |   |   |  | Officer (give title below)                       |                                     | Other (spec<br>below)                  | cify                | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person |                               |                          |
| (Street) NEW YORK  | NY      | 10153 |   |   |  |  |                                     |  |                     |   | Form filed by<br>Reporting Po | y More than One<br>erson |
| (City)   | (State) | (Zip) |   |   |  |  |                                     |  |                     |   |                               |                          |
| Table I - Non-Derivative Securities Beneficially Owned   |         |       |   |   |  |  |                                     |  |                     |   |                               |                          |
| 1. Title of Security (Instr. 4)  |         |       |   |   |  | nount of Securities<br>ficially Owned (Instr. 4) |                                     |  |                     | 4. Nature of Indirect Beneficial Ownership (Instr. 5)   |                               |                          |
| Common Stock, Par Value \$0.01 ("Shares")  |         |       |   |   |  | 12,938,596                                       |                                     | I                                      |                     | please see all footnotes(1)(2)(3)(4)(5)   |                               |                          |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |         |       |   |   |  |  |                                     |  |                     |   |                               |                          |
| 1. Title of Derivative Security (Instr. 4)  2. Date Exercisable a Expiration Date (Month/Day/Year)                 |         |       | ate   | Underlying Derivative Security (Instr. 4) Conve |  |  | 4.<br>Conver<br>or Exer<br>Price of | rcise Form:                            |                     | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5)                                       |                               |                          |
|  |         |       | Date<br>Exercisable   | Expiratio<br>Date                               |  | itle   |                                     | Amount<br>or<br>Number<br>of<br>Shares | Derivati<br>Securit | ive   | or Indirect<br>(I) (Instr. 5) |                          |

## **Explanation of Responses:**

- 1. High River Limited Partnership ("High River") directly beneficially owns 2,587,719 Shares, Icahn Partners LP ("Icahn Partners") directly beneficially owns 6,119,576 Shares and Icahn Partners Master Fund LP ("Icahn Master") directly beneficially owns 4,231,301 Shares.
- 2. Barberry Corp. ("Barberry"), is the sole member of Hopper Investments LLC ("Hopper"), which is the general partner of High River. Beckton Corp. ("Beckton") is the sole stockholder of Icahn Enterprises G.P. Inc. ("Icahn Enterprises GP"), which is the general partner of Icahn Enterprises Holdings L.P. ("Icahn Enterprises Holdings"). Icahn Enterprises Holdings is the sole member of IPH GP LLC ("IPH"), which is the general partner of Icahn Capital LP ("Icahn Capital"). Icahn Capital is the general partner of each of Icahn Onshore LP ("Icahn Onshore") and Icahn Offshore LP ("Icahn Offshore"). Icahn Onshore is the general partner of Icahn Partners. Icahn Offshore is the general partner of Icahn Master.
- 3. Each of Barberry and Beckton is 100 percent owned by Carl C. Icahn. As such, Mr. Icahn is in a position indirectly to determine the investment and voting decisions made by each of High River, Icahn Partners, Icahn Master, Icahn Master II and Icahn Master III. Each of Hopper, Barberry and Mr. Icahn may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Act) the Shares which High River owns. Each of Hopper, Barberry and Mr. Icahn disclaims beneficial ownership of such Shares except to the extent of their pecuniary interest therein.
- 4. Each of Icahn Onshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Act) the Shares which Icahn Partners owns. Each of Icahn Onshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn disclaims beneficial ownership of such Shares except to the extent of their pecuniary interest therein.
- 5. Each of Icahn Offshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Act) the Shares which Icahn Master owns. Each of Icahn Offshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn disclaims beneficial ownership of such Shares except to the extent of their pecuniary interest therein.

<u>CARL C. ICAHN</u> <u>07/11/2016</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.